



PROMOTION OF THE AGRIBUSINESS VALUE CHAIN OF ALOE VERA, THROUGH THE IMPLEMENTATION OF A PILOT PROJECT FOR THE FOLLOW-UP OF SMALL PRODUCER COOPERATIVES

AICS Amman works jointly
with Jordanian Institutions on:



ECONOMIC DEVELOPMENT

- Support to SMEs and creative industries
- Promotion of sustainable tourism
- Promotion of the agribusiness value chain

PROGRAMME SUMMARY

The project aims to contribute to the development of the agro-business value chain of Aloe Vera, to improve the life conditions and the resilience of small farmers and their communities in Jordan.

The project's specific objective is to promote the managerial training and productive development, and increase the access to remunerative markets for the cooperatives and the small farmers, through the introduction and the widespread of the agro-business value chain of Aloe Vera.

Local partners of the project are Jordanian Exporters & Producers Association (JEPA), Royal Society for Conservation of Nature – Wild Jordan (RSCN – WJ), and NAMA Strategic Solutions.

Expected results of the project concern the improvement of managerial skills of the cooperatives and associations of farmers, as well as the enhancement of their production skills and access to remunerative markets, at the local and international level.



SECTOR | ECONOMIC DEVELOPMENT

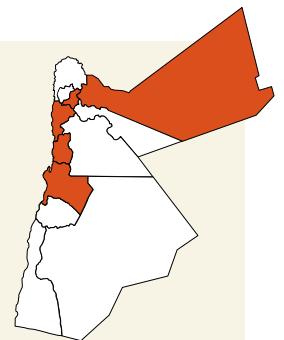
STATUS | ONGOING

FUNDED IN | 2018

BUDGET | € 1,000,000.00

IMPLEMENTING PARTNER | FONDAZIONE GIOVANNI
PAOLO II

BENEFICIARIES | AROUND 650 MEMBERS OF
COOPERATIVES AND ASSOCIATIONS



Enhanced governance skills of cooperatives and associations are also envisaged, along with the improvement of JEPA and WJ's skills in providing services to the rural enterprises with regard to export and Quality Management System (QMS), as well as replicability of the initiative.

Implemented activities

Plantation of 31,550 plants in the Jordan Valley (Karak Governorate):

- 17,000 plants at "Ghor Madsous Cooperative" in Sammar;
- 7,000 plants at "RSCN-WJ" plot in Feifa;
- 4,500 plants at "Friends of Animal and Plants" association in Maamoura, Southern Ghor;
- 850 plants at "Women of Ghor Safi" association in Ghor Safi, Southern Ghor;
- 1,000 plants at "Aachabat" association, in Ghor Safi;
- 1,000 plants at the "Zuhair Jwehan" farm in Ghor Safi;
- 200 plants at the Municipality of Ghor Mazraa.



Plantation of 5,760 plants in the Governorates of Balqa, Jerash, Madaba, Mafraq:

- 450 plants at "Al Murjan Charity" association in Diara (Balqa);
- 250 plants at "Saydat el Jazzaze Tawniyye" association in Bourma (Jerash);
- 250 plants at "Mustakbel Women" association in Nahla (Jerash);
- 2,750 plants at "Al Yusra" Cooperative Charity in Faysaliyye (Madaba);
- 250 plants at "Al Yusur" women association in Amira Basma, Umm Jimal (Mafraq);
- 360 plants at "Al Rawnaq" women association in Umm Jimal (Mafraq);
- 700 plants at "Nawaya Tayiba" charity association in Umm Jimal (Mafraq);
- 250 plants at "Asma' Bint Abu Baker" Charity for the Development of the Rural Woman in Kohm el Ahmar (Mafraq)
- 200 plants at "Al Zaben" farm (Mafraq)
- 300 plants at "RSCN-WJ" in Shaumari area (Azraq);

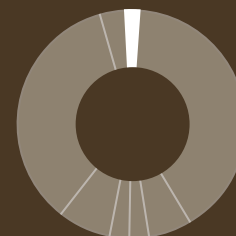
All associations received drip irrigation system (pipelines, drippers and 2,000 liters water tanks) and took part to trainings on farming and cultivation practices of Aloe Vera crops, agro-ecological approach, environmental sustainability, and biodiversity. Additional training was provided on home-based transformation of Aloe Vera aimed to the production of cosmetic products, while a transformation machine to support of larger-scale production has been purchased and will be delivered in January 2020 to the RSCN. In Italy, two partner representatives participated to a training on management of cooperatives and associations in Trento, while four persons took part to an international fair in Bologna.

16 INTERVENTIONS IN 5 GOVERNORATES

- training/capacity building
- business development
- job placement



1,86%



AICS Amman's investment in **Economic Development** expressed as a percentage of the total budget 2016-2019

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