HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of BREAD

1,608 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of CHICKEN MEAT

4,325 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of RICE

2,497 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of CHOCOLATE

17,196 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 KG of PASTA

1,849 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of VEGETABLES

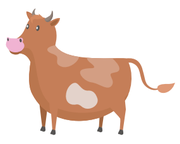
322 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of GOAT MEAT

5,520 litres

HOW MUCH WATER
IT TAKES TO PRODUCE



1 Kg of BEEF MEAT

15,415 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of POTATO

287 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 PIZZA

1,259 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of FRUITS

962 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of MILK

1,020 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of EGGS

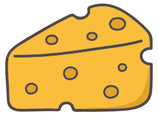
3,265 litres

HOW MUCH WATER
IT TAKES TO PRODUCE

1 Kg of SUGAR

920 litres

HOW MUCH WATER
IT TAKES TO PRODUCE



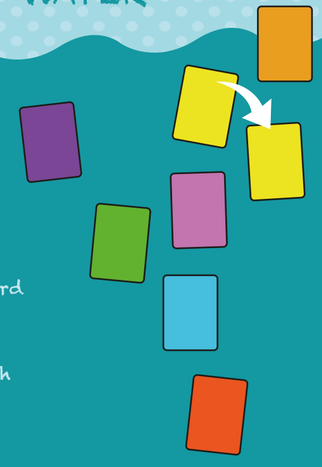
1 Kg of CHEESE

3,178 litres

ماي
memory

The production of food, services and goods requires a huge amount of water. Let's discover for what purposes our limited freshwater resources are being consumed!

PLAY THE WATER MEMORY GAME AND LEARN FACTS ABOUT WATER



Dear Friends,

Playing is very simple:
you need to match pairs of cards!

1. Shuffle the cards.
2. Spread cards randomly face down.
3. On each turn, a player turns over one card and tries to find a matching card.
4. If the two cards match, keep them. Otherwise, turn them back over.
5. Remember where each card was and Watch during the other player's turn.
6. The game is over when all the cards have been matched.
7. The player with the most matches wins.

Concept & design © Alessandra Biasi

DID YOU KNOW THAT?

WATER IS IN ALL PRODUCTS WE WEAR AND CONSUME: FOOD, CLOTHES, SHOES, AND IN THE ENERGY WE USE

GOOD ACTIONS
TO SAVE WATER

EAT LESS
PROCESSED FOOD
LIKE CHIPS

GOOD ACTIONS
TO SAVE WATER

WHEN YOU HAVE OTHER OPTIONS,
AVOID PLASTIC